

Dum-Dum-Pops PR/Awareness "Make Life A Little Sweeter" Essay Contest

The image shows a browser window displaying the Dum Dum Pops website. The browser's address bar shows the URL <http://dumdum pops.com/contest/prizes.php>. The page features a red background with a blue header area. The main heading is "DUM-DUM-POPS. Make Life a Little Sweeter" with a star and a lollipop graphic. Below the heading are navigation links: [NOMINATE](#), [PRIZES](#), [RULES](#), [TELL A FRIEND](#), and [PRIVACY](#). The "PRIZES" section is highlighted with a blue starburst. It features an image of a box of Dum Dum Pops and a white t-shirt with the text "WIN CASH AND PRIZES". The text below the image reads "Dum Dum Pops® 'Make Life a Little Sweeter' Prizes". It states: "There will be one Grand Prize winner in each of three categories:" followed by a list of categories: "Youth (ages 13-18)", "Adults (ages 19-55)", and "Seniors (ages 56+)". A bulleted list of prizes follows: "Grand Prize winners will receive \$1,000 cash and a case of 2,000 Dum Dum Pops.", "Grand Prize winners' nominators will receive Dum Dum Pops and a Dum Dum Pops t-shirt.", and "Fifty first-prize winners in each age group also will receive candy and t-shirts." At the bottom of the page, there is a blue footer with navigation links: [Nominate](#) | [Prizes](#) | [Rules](#) | [Tell a Friend](#) | [Privacy](#). Below this, on a red background, are links for [Dum Dum Pops Home](#), [Order Dum Dum Pops](#), [Spangler Candy Company](#), and [Privacy Policy](#). The browser window has a "Done" button in the bottom left corner.